

# Q1 2024 Results 16 May 2024

#### HELIOS TOWERS TEAM

Manjit Dhillon

Chief Financial Officer

Tom Greenwood

Chief Executive Officer



Head of Strategic Finance and Investor Relations





## helios Towers Agenda

Highlights
 Financial results
 Q&A

ᅌ Dar es Salaam, Tanzania

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## Highlights



#### **HIGHLIGHTS**

Q1 24: Consistent and strong tenancy additions

- <u>+761</u> YTD tenancy additions (+2,566 YoY), including 69 sites
- +0.11x YoY tenancy ratio expansion to 1.95x

- Q1 24: Double-digit  $\gamma\gamma$ growth and ROIC expansion
- +14% YoY revenue growth
- <u>+21%</u> YoY Adj. EBITDA growth
- +21% YoY PFCF growth
- +3ppt YoY ROIC expansion to **13%**<sup>(1)</sup>

Q1 24: Credit rating upgrades

Rating upgrades by Moody's from B2 to B1 (stable) and by S&P from B to B+ (stable)

Driven by Company's track record. diversification and cash flow generation

FY 24: Guidance reiterated

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- 1,600 2,100 tenancy additions
- \$405m \$420m Adj. EBITDA (c.+11% YoY)<sup>(2)</sup>
- Net leverage below 4.0x
- Neutral free cash flow<sup>(3)</sup> inflection point in FY 24

#### Growth underpinned by \$5.7bn contracted revenue with an average remaining initial life of 7.7 years

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Helios Towers Q1 2024 Results

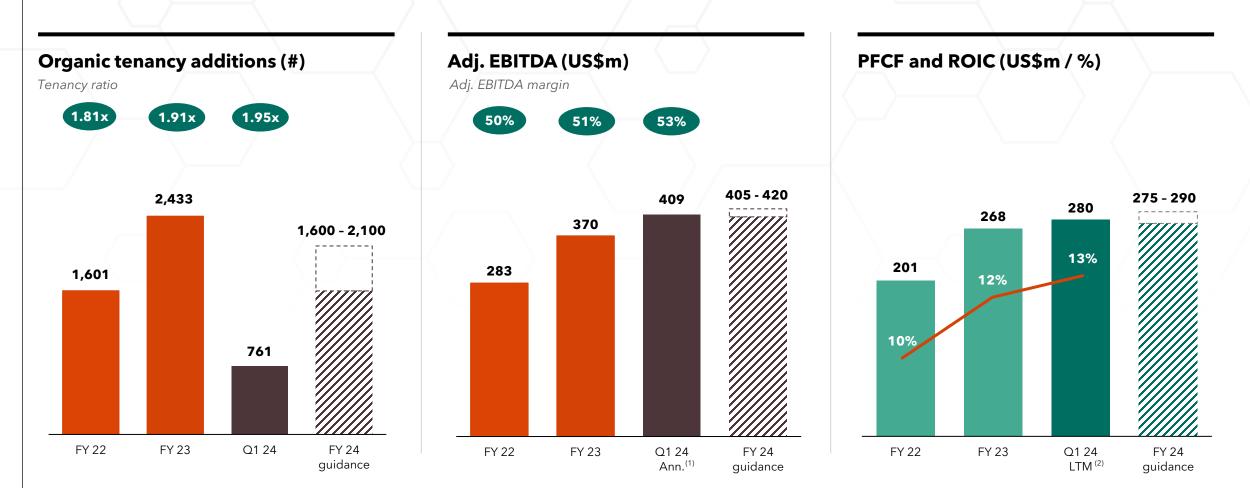
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Return on invested capital (ROIC) is defined as annualised portfolio free cash flow divided by invested capital. Invested capital is defined as gross property, plant and equipment and gross intangible assets, less accumulated maintenance and corporate capital expenditure, adjusted for IFRS 3 and IAS 29 accounting adjustments and deferred consideration for future sites

(2) Based on mid-point of guidance. (3)

Excluding the closing of a potential second acquisition (of 227 further sites) in Oman, as previously announced on 8 December 2022.

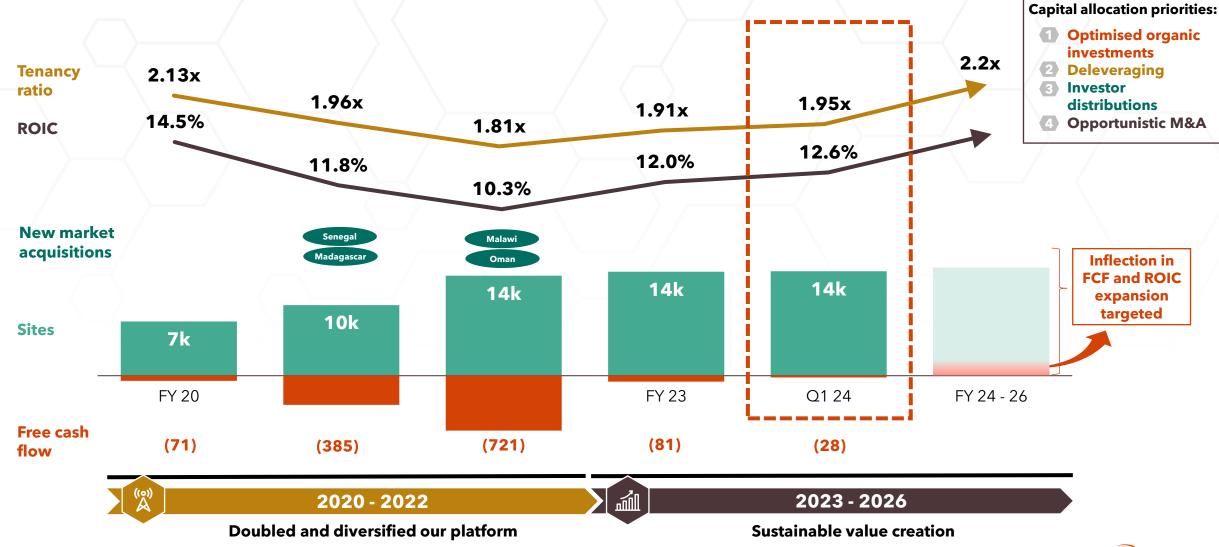
#### Q1 2024: SOLID PROGRESS TOWARDS FY GUIDANCE





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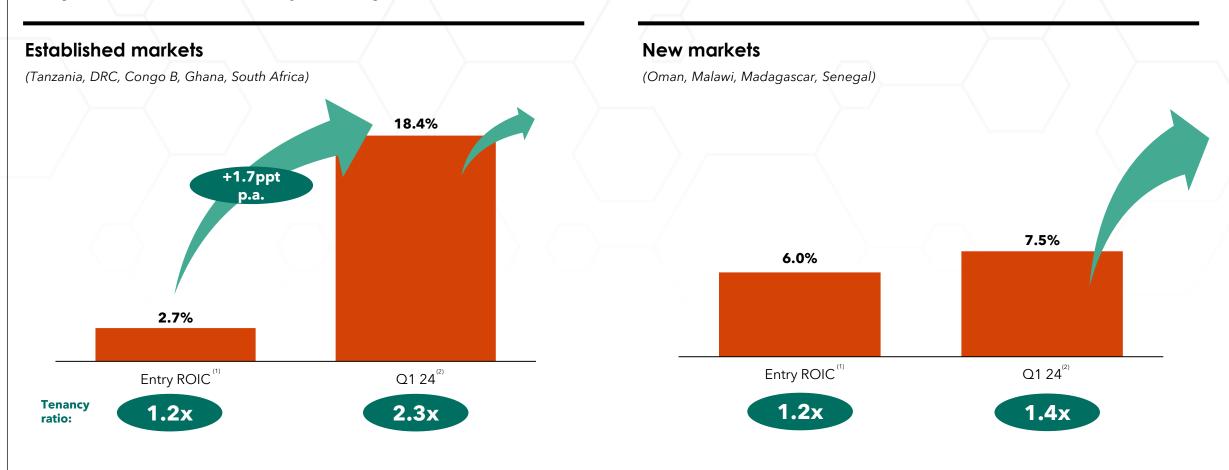
#### TENANCY RATIO EXPANSION ON ENLARGED PLATFORM DRIVING ROIC EXPANSION





#### **GROUP ROIC REFLECTS MIX OF ESTABLISHED VS. NEW MARKETS**

Established markets yielding 18% ROIC (and growing) with new markets, entered into across 2021-22, expected to deliver comparable returns as tenancy ratio expands





Notes: Return on invested capital (ROIC) is defined as annualised portfolio free cash flow divided by invested capital. Invested capital is defined as gross property, plant and equipment and gross intangible assets, less accumulated maintenance and corporate capital expenditure, adjusted for IFRS 3 and IAS 29 accounting adjustments and deferred consideration for future sites.

- Entry ROIC reflects the combined business case expectations for each of the established/ new markets in the first full vear of ownership.
- (2) Q1 24 ROIC figures are the sum of established/ new markets' annualised portfolio free cash flows, divided by the sum of established/ new markets' invested capital. Analysis excludes corporate costs in invested capital.

#### SUSTAINABLE BUSINESS STRATEGY UPDATE



#### **Integrated Annual Report published in Mar-24**

(1)



#### **Reporting Supplement**



- Enhanced disclosure by **expanding scope of independent** assurance to Scope 3<sup>(1)</sup> carbon emissions, gender diversity and population coverage
- Set up a **dedicated Sustainability Committee** in FY 23 to drive progress and integration of the Strategy across the Group
- Notable progress on our Sustainable Business Strategy:
  - **Updated 2030 carbon targets** to include new markets<sup>(2)</sup> to be released in 2024
  - Population coverage increased by +16m organically to 144m in FY 20-23<sup>(3)</sup> and target to cover 164m by 2026
  - Emissions per tenant, % female staff and population coverage G remain performance measures for LTIP awards
- Increase in population coverage compares FY 23 to FY 20, except for our new markets, Senegal, Malawi, (3) Madagascar and Oman, which compare to the year of market close (FY 21, FY 22, FY 21 and FY 22, respectively) For population coverage of each market, please refer to the Appendix



Helios Towers Q1 2024 Results

from WTT and due to T&D of Electricity (2)

Refers to Scope 3 (Category 3) emissions, defined as fuel and energy related activities not included in Scope 1 and

Scope 2 GHG emissions, including emissions generated from Well-To-Tank (WTT) and due to Transmissions and

Distribution (T&D) of petrol, emissions generated from WTT and due to T&D of Diesel and emissions generated

New markets refer to Senegal, Malawi, Madagascar and Oman.



## **Financial results**

#### **OPERATIONAL & FINANCIAL HIGHLIGHTS**

		ϒ៰ϒ			QoQ	
In US\$m, unless otherwise stated	Q1 2024	Q1 2023	Change	Q1 2024	Q4 2023	Change
Sites (#)	14,166	13,684	+4%	14,166	14,097	+0%
Tenancies (#)	27,686	25,120	+10%	27,686	26,925	+3%
Tenancy ratio (x)	1.95x	1.84x	+0.11x	1.95x	1.91x	+0.04x
Revenue	195	171	+14%	195	187	+4%
Adj. EBITDA <sup>(1)</sup>	102	85	+21%	102	101	+1%
Adj. EBITDA margin (%)	53%	50%	+3ppt	53%	54%	-1ppt
Operating profit	67	33	+104%	67	34	+101%
Portfolio free cash flow	70	58	+21%	70	71	-2%
Cash generated from operations	56	36	+54%	56	79	-29%
Сарех	45	48	-6%	45	54	-17%
Net debt <sup>(2)</sup>	1,812	1,734	+4%	1,812	1,783	+2%
Net leverage (x) <sup>(3)</sup>	<b>4.4</b> x	5.1x	-0.7x	4.4x	4.4x	-



Adjusted EBITDA is defined by management as loss before tax for the year, adjusted for finance costs, other gains and losses, interest receivable, loss on disposal of property, plant and equipment, amortisation of intangible assets, depreciation and impairments of property, plant and equipment, depreciation of right-of-use assets, deal costs for aborted acquisitions, deal costs not capitalised, share-based payments and long-term incentive plan

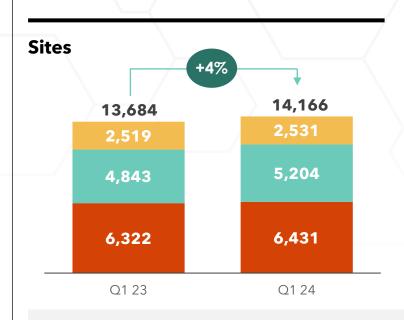
charges, and other adjusting items. Adjusting items are material items that are considered one-off by management by virtue of their size and/ or incidence.

Net debt means gross debt less cash and cash equivalents. Calculated as net debt divided by annualised Adj. EBITDA. (2) (3)

11 Helios Towers Q1 2024 Results

(1)

#### Q1 2024: CONSISTENT AND STRONG TENANCY GROWTH SUPPORTING TENANCY RATIO EXPANSION TO 1.95X



 Tenancies
 27,686

 25,120
 3,657

 3,072
 3,657

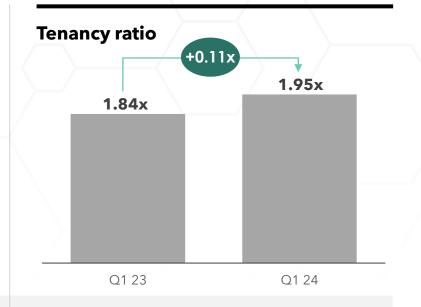
 9,685
 11,083

 12,363
 12,946

 Q1 23
 Q1 24

- Site additions +482 YoY (+69 YTD)
- Highly selective approach to new site rollout

- Tenancy additions +2,566 YoY (+761 YTD)
- Driven by our largest three markets: DRC (+964), Oman (+585) and Tanzania (+342)



- Tenancy ratio +0.11x
- Driven by Oman (+0.23x), Ghana (+0.17x), DRC (+0.14x) and Tanzania (+0.09x)



#### **13** Helios Towers Q1 2024 Results

Growth

Revenue (US\$m)

171

13

81

Q1 23

#### 77 79 47

East & West Africa Central & Southern Africa Middle East & North Africa HoldCo

195

17

98

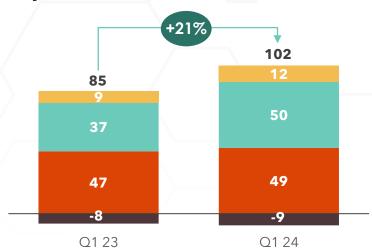
Q1 24

Q1 2024: ADJUSTED EBITDA GROWTH +21% YEAR-ON-YEAR

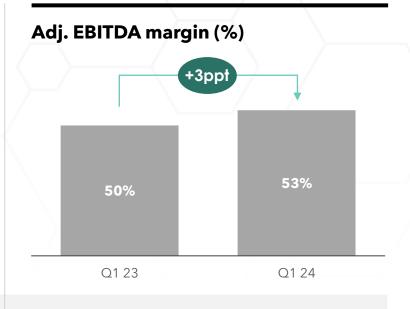
Adj. EBITDA (US\$m)

• Organic revenue growth driven by tenancy growth

+14%



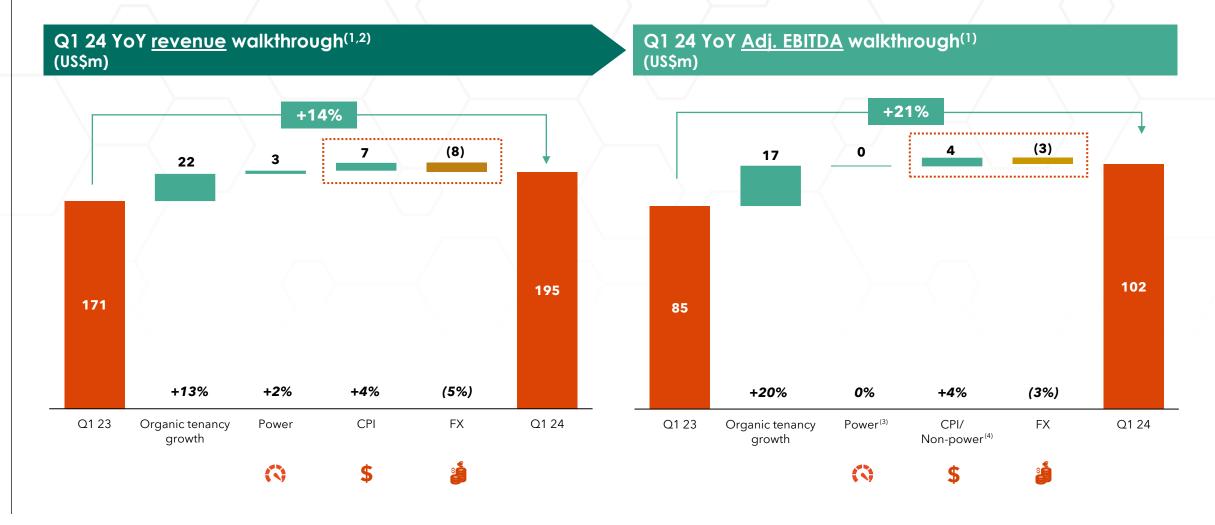
- Adj. EBITDA growth driven by tenancy growth
- Key segments driving growth were Central & Southern Africa (+35%) and Middle East & North Africa (+39%)



- Adj. EBITDA margin increased +3ppt
- Margin expansion driven by highly accretive colocation lease-up



## ADJ. EBITDA GROWTH IS HIGHLY CORRELATED TO TENANCY ADDITIONS AND RESILIENT TO FX, CPI AND POWER PRICE MOVEMENTS



Figures may not sum due to rounding.

(2) HT revenue impact for CPI and power reflect increase in Q1 24 revenues from respective escalations effected since the beginning of FY 24. HT revenue impact from Fx reflects the YoY Fx translation impact from local currency and Euro-pecaged revenues into US dollars. (3) Calculated as escalations from power-linked revenues less year-on-year changes in power opex assuming Q1 23 power opex per site using HT's Q1 24 average site count. helios

(4) Calculated as escalations from CPI-linked revenues less year-on-year changes in non-power opex and SG&A assuming Q1 23 non-power opex per site using HT's Q1 24 average site count.

14 Helios Towers Q1 2024 Results

#### CAPEX IS TIGHTLY CONTROLLED AND FOCUSED ON OPPORTUNITIES THAT ENHANCE ROIC

FY 23	Q1 24	FY 24
		Guidance
20	5	
113	18	
35	8	
168	31	105 - 145
<b>36</b> (\$3k)	15 (\$4k)	c.45 (\$3k)
203	45	150 - 190
	113 35 <b>168</b> 36 (\$3k)	113       18         35       8         168       31         36       15         (\$3k)       (\$4k)

#### Q1 24

• Q1 24 capex of \$45m, in line with expectations

#### FY 24 guidance

- Capex guidance of \$150m \$190m is **unchanged**, of which c.\$45m is nondiscretionary capex
- Discretionary capex is tightly controlled and only approved if returns achieve our ROIC target



#### **CONTINUED FOCUS ON DELEVERAGING HAS** SUPPORTED CREDIT RATING UPGRADES

Debt KPIs	Q1 23	Q4 23	Q1 24
Cash & cash equivalents	83	107	89
Bond (Dec-25)	975	650	650
Convertible bond <sup>(1)</sup> (Mar-27)	247	247	247
Group term loan	25	405	405
Local facilities	268	285	296
Lease obligations + other <sup>(2)</sup>	302	303	303
Gross debt	1,817	1,890	1,901
Net debt <sup>(3)</sup>	1,734	1,783	1,812
Annualised Adj. EBITDA <sup>(4)</sup>	339	403	409
Gross leverage <sup>(5)</sup>	5.4x	4.7x	4.6x
Net leverage <sup>(6)</sup>	5.1x	4.4x	4.4x
		<b>0.7x</b> net leverage Y	oY

#### Commentary

- Net leverage decreased by -0.7x YoY to 4.4x; target below 4.0x in FY 24
- c.\$470m in available cash and undrawn debt facilities
- Rating upgrades by Moody's from B2 to **B1** (stable) and by S&P from B to **B+** (stable), driven by Company's track record, diversification and cash flow generation

years weighted average life remaining<sup>(7)</sup>

>80%

of drawn debt at fixed rate<sup>(7)</sup>

16 Helios Towers Q1 2024 Results

- (1) The convertible bond is accounted for as a compound instrument. On initial recognition of the \$250m March issue, this created a \$205m liability and an equity component of \$45m before transaction costs. At Q1 2024 and including the \$50m bond tap, this represents a \$247m liability and an equity component of \$53m before transaction costs and excluding accrued interest. (2)
  - 'Other' relates to unamortised loan issue costs, accrued bond and loan interest, derivative liability and shareholder loans.

(3) Net debt is calculated as gross debt less cash and cash equivalents. (4)

(7)

- Annualised Adj. EBITDA is calculated as the most recent fiscal guarter multiplied by 4.
- Calculated as gross debt divided by Annualised Adj. EBITDA for the quarter. (5) (6)
  - Calculated as net debt divided by Annualised Adj. ÉBITDA for the quarter.
  - Fixed rate % and weighted average life remaining are based on drawn debt.

#### FY 2024 GUIDANCE REAFFIRMED

	FY 23 Actual	Q1 24 Actual	FY 24 Guidance <sup>(1)</sup>	YoY Growth <sup>(3)</sup>
Organic tenancy additions	+2,433	+761	+1,600 - 2,100	+6 - 8%
Adj. EBITDA	\$370m	\$102m	\$405m - \$420m	+10 - 14%
PFCF	\$268m	\$70m	\$275m - \$290m	+3 - 8%
Сарех	<b>\$203m</b> of which \$35m non- discretionary	<b>\$45m</b> of which \$15m non- discretionary	<b>\$150m - \$190m</b> of which c.\$45m non- discretionary	(6) - (26%)
Net leverage	<b>4.4</b> x	<b>4.4</b> x	<4.0x	>(0.4x)
Free cash flow	(\$81m)	(\$28m)	<b>Neutral</b> excluding potential second closing in Oman <sup>(2)</sup>	-



#### **KEY TAKEAWAYS**

Consistent and strong tenancy additions (+761 YTD/ +2,566 YoY) +21% Adj. EBITDA growth and +3ppt ROIC expansion YoY

FY 24 guidance reiterated: Focused on organic growth, deleveraging and free cash flow inflection<sup>(1)</sup>



### helios towers

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Dakar, Senegal

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Upcoming IR events	Event
29 to 31-May	BofA Emerging Markets Corporate Conference
11-June	BofA C-Suite TMT Conference
25-June	Morgan Stanley Global Tower Day
27-June	Barclays Emerging Markets ESG Corporate Day

#### **IR Contact**



#### **Chris Baker-Sams**

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investorrelations@heliostowers.com





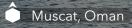
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#### **MARKET OVERVIEW: MACRO AND INDUSTRY SNAPSHOT**

	# MNOs <sup>(1)</sup>	Mobile Penetration <sup>(2)</sup>	4G/ 5G penetration <sup>(2)</sup>	PoS Growth CAGR <sup>(3)</sup> (2023 - 2028)	Towers held by MNOs <sup>(4)</sup>	Credit ratings <sup>(5)</sup>	Credit ratings momentum <sup>(6)</sup>
<b>T</b> anzania	4	48%	20%	6%	0.7k	B1(St)/NR/B+(St)	- ( <b>†</b>
<b>Senegal</b>	3	46%	36%	6%	2.6k	Ba3(St)/B+(St)/NR	
Malawi	2	41%	22%	14%	0.5k	NR/NR/NR	
East & West Africa	4	46%	24%	7%	3.8k		
Z DRC	4	27%	15%	12%	1.9k	B3(St)/B-(St)/NR	
Congo B	2	37%	21%	6%	0.5k	Caa2(St)/B-(St)/CCC+	<b></b>
Ghana	3	54%	25%	5%	0.0k	Ca(St)/SD/RD	4
South Africa	5	77%	69%	4%	13.2k	Ba2(St)/BB-(St)/ BB-(St)	
Madagascar	3	37%	30%	7%	0.6k	NR/B-(St)/NR	<b>.</b>
Central & Southern Africa	4	38%	23%	9%	16.2k		
Oman Oman	3	91%	78%	7%	3.2k	Ba1(St)/BB+(St)/ BB+(St)	1
Middle East & North Africa			78%		3.2k		
Group	3.4	51%	33%	7%	23.2k	B1(St)/B+(St)/B+(St) <sup>(7)</sup>	1

**1** Rating upgrade from one of the agencies (4) Analysys Mason, February 2024. Towers held by MNOs reflects marketable towers held by MNOs Outlook upgrade from one of the agencies across our markets. In South Africa, towers held by Mast and Swiftnet are included. No change in ratings/ outlook Sutlook downgrade from one of the agencies



(1) Excludes MNOs with negligible market share. Group/ segment figures weighted based on Q1 24 site count.

(2) GSMA Intelligence Database, accessed December 2023. Group/ segment figures weighted based 22 Helios Towers Q1 2024 Results on Q1 24 site count. Mobile penetration refers to market penetration, unique mobile subscribers.

(3) Data sourced from Analysys Mason, February 2024, with Group/ segment figures weighted based on Q1 24 site count.

(5) Credit ratings in the order of Moody's, S&P and Fitch. (6) Refers to change in credit ratings from the positions on 1st Jan 2022.

(7) Helios Towers' credit ratings.

Rating downgrade from one of the agencies

#### **Q1 2024 SITES & TENANCIES AND POPULATION COVERAGE**

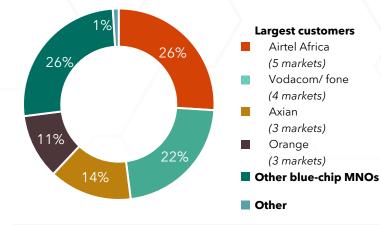
	Population coverage			Sites					Tenancie	s				Tenancy r	ratio	
	FY 23	Q1 23	Q4 23	Q1 24	ΥοΥ	QoQ	Q1 23	Q4 23	Q1 24	ΥοΥ	QoQ	Q1 23	Q4 23	Q1 24	ΥοΥ	QoQ
🖊 Tanzania	38m	4,195	4,156	4180	(15)	+24	9,642	9,680	9,984	+342	+304	2.3x	2.3x	2.4x	+0.1x	+0.1x
* Senegal	12m	1,361	1,444	1455	+94	+11	1,453	1,573	1,587	+134	+14	1.1x	1.1x	1.1x	+0.0x	+0.0x
Aalawi	13m	766	796	796	+30	-	1,268	1,355	1,375	+107	+20	1.7x	1.7x	1.7x	+0.0x	+0.0x
East & West Africa	63m	6,322	6,396	6,431	+109	+35	12,363	12,608	12,946	+583	+338	2.0x	2.0x	2.0x	+0.0x	+0.0x
MRC	37m	2,326	2,562	2591	+265	+29	5,371	6,238	6,335	+964	+97	2.3x	2.4x	2.5x	+0.2x	+0.1x
Congo B	4m	513	537	549	+36	+12	735	763	775	+40	+12	1.4x	1.4x	1.4x	(0.0x)	(0.0x)
<b>*</b> Ghana	17m	1,116	1,097	1096	(20)	(1)	2,325	2,462	2,470	+145	+8	2.1x	2.2x	2.3x	+0.2x	+0.1x
South Africa	11m	373	379	378	+5	(1)	639	728	741	+102	+13	1.7x	1.9x	2.0x	+0.3x	+0.1x
Madagascar	9m	515	591	590	+75	(1)	615	751	762	+147	+11	1.2x	1.3x	1.3x	+0.1x	+0.0x
Central & Southern Africa	78m	4,843	5,166	5,204	+361	+38	9,685	10,942	11,083	+1,398	+141	2.0x	2.1x	2.1x	+0.1x	+0.0x
Gman	3m	2,519	2,535	2,531	+12	(4)	3,072	3,375	3,657	+585	+282	1.2x	1.3x	1.4x	+0.2x	+0.1x
Middle East & North Africa						(4)	3,072			+585	+282	1.2x	1.3x	1.4x	+0.2x	+0.1x
Group	144m	13,684	14,097	14,166	+482	+69	25,120	26,925	27,686	+2,566	+761	1.8x	1.9x	2.0x	+0.2x	+0.1x

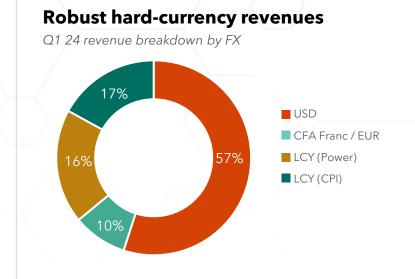


#### DIVERSIFIED BUSINESS UNDERPINNED BY LONG-TERM CONTRACTS WITH BLUE-CHIP MNOS





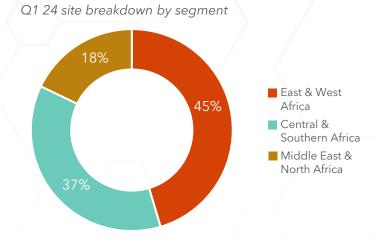




#### • 99% revenues from blue-chip MNOs

- \$5.7bn of future contracted revenue at Q1 24 (Q1 23: \$4.8bn), with an average initial remaining life of 7.7 years
- 67% revenues; 73% Adj. EBITDA in hard-currency
- Four markets being innately hard-currency<sup>(1)</sup>
- Local currency earnings protected through inflation
   escalators

#### **Geographically diverse sites**



- Most diversified towerco across Africa and the Middle East
- Leadership positions in seven of our nine markets
- Largest market (Tanzania) constitutes only 30% of total sites today compared to 52% in Q4 20



#### **CAPITAL ALLOCATION PRIORITIES**

Capital allocation policy focused on growing portfolio free cash flow while consistently delivering ROIC above our cost of capital

	Current priorities:	
1	Optimised organic investments	Capital efficient investments <b>accretive to ROIC</b> - colocations, operational efficiencies and highly selective BTS
2	Deleveraging	<4.0x in 2024, trending to c.3.0x by 2026
3	Investor distributions	Free cash flow inflection in FY 24 <sup>(1)</sup> , with future growth supporting capacity for potential distributions from 2026
4	<b>Opportunistic M&amp;A</b>	Strict criteria that includes robust growth and <b>a sufficient surplus to WACC</b>



#### **ROIC BREAKDOWN**

US\$m	2020	2021	2022	2023	Q1 24
Property, plant and equipment	594.7	708.2	907.9	918.3	929.4
Accumulated depreciation	713.0	833.3	934.0	1,127.5	1,134.1
Accumulated maintenance and corporate capital expenditure	(180.6)	(202.7)	(224.8)	(260.3)	(274.8)
Intangible assets	23.2	231.4	575.2	546.4	539.8
Accumulated amortisation	56.4	24.5	50.4	75.6	82.7
Accounting adjustments and deferred consideration for future sites	<u> </u>	(93.2)	(70.7)	(180.1)	(181.4)
Total invested capital	1,206.7	1,501.5	2,172.0	2,227.4	2,229.7
Annualised portfolio free cash flow <sup>(1)</sup>	174.4	177.3	223.8	268.2	280.3
Return on invested capital <sup>(2)</sup>	14.5%	11.8%	10.3%	12.0%	12.6%



(1) Annualised portfolio free cash flow is calculated as portfolio free cash flow for the last twelve months, adjusted to annualise the impact of acquisitions closed during the respective period.

(2) Return on invested capital (ROIC) is defined as annualised portfolio free cash flow divided by invested capital.

Invested capital is defined as gross property, plant and equipment and gross intangible assets, less accumulated maintenance and corporate capital expenditure, adjusted for IFRS 3 and IAS 29 accounting adjustments and deferred consideration for future sites.

#### LEADING ESG CREDENTIALS



Third 'AAA' ESG rating from MSCI, Mar 24 (the highest possible score from MSCI)



FTSE4Good

FTSE4Good Index inclusion, Jun 23 (for a second consecutive year)



Scored B, Feb 24 (2023 rating reaffirmed)



Gold rating, Feb 24 (rated top 5% of telecoms industry)



**ESG Risk Rating of 16.8 (Low Risk), Jul 23** (improvement from 22.6 (Medium Risk))

**ISS** 

Scored C-, Sep 23



Disclosure score of 80%, Jan 24 (exceeding sector (69%) and UK company average (71%))



Rating at 49/100, Oct 21 (88% increase from 2020 score)



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